



### **Honoured as a Top Performing Museum as Reviewed by Travellers on the World's Largest Travel Site**

The Museum of Icelandic Sorcery & Witchcraft in Hólmavík today announced that it has received a [TripAdvisor](#)®

Certificate of Excellence award. The accolade, which honours hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Only the top-performing 10 per cent of businesses listed on TripAdvisor receive this prestigious award.

To qualify for a Certificate of Excellence, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travellers on TripAdvisor, and must have been listed on TripAdvisor for at least 12 months. Additional criteria include the volume of reviews received within the last 12 months.

The Museum of Icelandic Sorcery & Witchcraft is pleased to receive a TripAdvisor Certificate of Excellence,” said Sigurður Atlason manager of the museum. “We strive to offer our customers a memorable experience, and this accolade is evidence that our hard work is translating into positive reviews on TripAdvisor.”

“TripAdvisor is delighted to celebrate the success of businesses around the globe, from Sydney to Chicago, Sao Paulo to Rome, which are consistently offering TripAdvisor travellers a great customer experience,” said Alison Copus, Vice President of Marketing for TripAdvisor for Business. “The Certificate of Excellence award provides top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers.”

[Read the reviews from our customers on TripAdvisor.](#)

## Museum of Icelandic Sorcery & Witchcraft earns 2013 TripAdvisor certificate of excellence

Written by siggi atla

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